



**Administrator: Andrea Reece**  
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## **Criteria for 2024 Award**

1. The Award will be made annually to the most promising and exciting newcomer to children's book illustration in a single calendar year.
2. The illustrator may have may have created book covers, or illustrations for other media, or illustrated books in another genre - for example, poetry or in fiction - but eligibility for the prize requires that this is their **first picture book** for children.
3. The Award will be for a picture book for children, i.e. a book for children in which the illustrations are as or more important than the words in telling the story; a book with illustrations on every page or on one of every pair of facing pages.
4. **The book should have been first published on a children's list in the UK between 1 January and 31 December 2023. Books first published in another country must have been co-published in the UK within three months of the original publication date.**
5. The book must have an Editor.
6. **We cannot accept books that are only available in e-format or that are self published or where the author has contributed or paid for the costs of publishing.**
7. The winning illustrator will receive a cheque for £5,000.

## **Rules of entry for 2024 Klaus Flugge Prize**

1. Publishers should ensure that all submissions satisfy the criteria given above.
2. Each publisher may submit books from any of their imprints.
3. The publisher should initially submit **2 copies** of each book - **one** for the Chair of Judges, Julia Eccleshare, **one** for the Administrator, Andrea Reece. Please send the book(s) for consideration direct, complete with the submission form(s), to the addresses below.
4. We would also request extra copies, **once a title has been shortlisted**, for publicity purposes.
5. Shortlisted illustrators are expected to attend the award ceremony in London on the evening of 11 September 2024.
6. **All correspondence should be with the Administrator only.**

Please send **one copy** of each submission to:

**Julia Eccleshare, 37 Oak Village, London NW5 4QN**

and

**Andrea Reece, 30 Winton Avenue, London N11 2AT**

**Closing date for submissions: 12 January 2024**

**PLEASE MARK PARCELS: THE KLAUS FLUGGE PRIZE SUBMISSION**